



**WPGC-FM, WPGC HD2  
QUARTERLY ISSUES & PROGRAMS REPORT**

**1St Quarter**

**January 01 through March 30, 2012**

**Prepared by:**  
Guy Lambert  
News Director  
CBS Radio, Washington DC

**WPGC FM,, WPGC HD2 ,WPGC HD3 PROGRAMS THAT  
ADDRESS COMMUNITY ISSUES**

**ON TRACK : (SUNDAYS 6:30-7:00 AM)**

Is a local 30 minute program hosted by Roland Turner in conjunction with the Greater Washington Urban League that address the specific issues and problems faced by the communities it focuses its energies upon.

**COMMUNITY FOCUS : (SUNDAYS, 7:00AM-8:00AM)**

Is a local 60-minute program hosted by Guy Lambert (News Director) and produced by Justine Love (Director of Community/Public Affairs) for 95.5 WPGC FM that addresses the specific issues and problems faced by the communities it focuses its energies upon.

## Programmatic Highlights

### 1<sup>st</sup> Quarter 2012

- WPGC's staff participated in the Reverend Dr. Martin Luther King, Jr. Day of Service Parade.
- WPGC's on-air personalities participated in the rally for justice for Trayvon Martin.
- WPGC's staff created and developed black history tours for PGC TV and on air.

## **On Track**

# WPGC -FM, WPGC HD2 Quarterly Issues Program Report

## 1<sup>st</sup> Quarter

### (01/01/12 -03/30/12)

Program: "ON TRACK"-FM

Host: Roland Turner

Issues: Financial, Education, Women's Issues, Culture, and Youth

Date: 01/01/2012

Guest: Lester Austin

Title: Public Affairs Security Administration

Time: 30 minutes

This show focused on the Retirement aspect of the Social Security Administration. The youngest retirement age and the oldest retirement age to collect benefits were discussed. The calculation of benefits and applying on-line was discussed, children collecting benefits was discussed along with federal and government employees benefits. This show was part of a series on Social Security benefits on retirement. This will be a seven part show series.

Program: "ON TRACK"-FM

Host: Roland Turner

Issues: Financial, Women's Issues, Education, and Youth

Date: 01/08/2012

Time: 30 minutes

Guest: Natalie Madeira Cofield

Title: NMC Consulting Group

Founder of Prospectus Program

This show focused on a partnership that the Greater Washington Urban League has with the NMC Consulting Group to put on the upcoming Business Plan Entrepreneurs Contest and business boot camp. This event is coming up on May 20th, and has a \$1500 1st prize in cash. The basics of business, the pitfalls of business, fear, needing more seed money, investors, partnerships and business venture capitalists were all discussed in detail.

Program: "ON TRACK"-FM

Host: Maudine Cooper

Issues: Financial, Crime/Violence, Education, Culture, and Youth

Date: 01/15/2012

Guest: Denise Rolark Barnes, ESQ, Publisher of the Washington Informer  
Lamont and Anthony Peterson, Boxing Champion

Title: ML King Holiday Parade

This show featured the upcoming Martin Luther King, Jr Day Parade on Monday, January 16<sup>th</sup> in the Ward 8 Anacostia section of the Washington, DC city. Co-chair of the event is Denise Rolark Barnes whose parents founded the parade. Grand Marshalls of the parade is the Peterson brothers, boxing champions who grew up in Ward 8. Lamont Peterson has gone on to become the Welter Weight champion of the world.

Program: "ON TRACK"-FM

Host: Maudine Cooper

Issues: Financial, Women's Issues, Education, Health, and Youth

Date: 01/22/12, 03/18/12

Guest: Dr. Garth N. Graham, M.D., M.P.H

Deputy Assistant Secretary for Minority Health

U.S. Dept. of Health & Human Services

This show focused on a serious talk about minority health particularly within the African American community. The program featured many of the health Initiatives by the U.S. Department of Health & Human Services. Some of the topics covered were Sickle Cell Disease, Heart Disease, Breast and Colon Cancer, Childhood Obesity and Childhood arthritis. Men's health was also focused on in detail.

Program: "ON TRACK"-FM

Host: Roland Turner

Issues: Financial, Education and Homelessness

Date: 01/29/12

Guest: Kimberly Henderson, Director of Housing

Dawn Creek Mosby, Prime Lending, Al Grant- Remax Agent

This show focused on the E\*TRADE Program which is a new program under the Greater Washington Urban League that helps the first time homebuyers with up to \$40,000 in down payment and closing cost. The homebuyers process credit scoring and predatory lending were just a few topics discussed. In Washington DC, a first time hometown is someone who hasn't bought in three years.

Program: "ON TRACK"-FM

Host: Roland Turner

Issues: Financial and Education

Date: 02/05/12

Guest: David Bardin

Title: James- Anonymous Recipient Audrey Epperson- GWUL Director of Education

This program focused on the DC splash Program being administered by the Greater Washington whom League under the DC Water and Sewer Authority it is an emergency assistant program that pays Washington DC residents' water bills up to \$350.00 for individuals and families in need. The show featured a fundraiser website entitled [www.razoo.com](http://www.razoo.com) where supporters can donate to the fund or choose to round up their water bill to the next dollar. A real live anonymous recipient who needed help was featured too.

Program: "ON TRACK"-FM

Host: Roland Turner

Issues: Financial, Crime/ Violence, Drugs, Financial, Transportation, Women's Issues, Education, Health, Culture, Homelessness, and Youth

Date: 02/12/12

Guest: Barbara Chin/ Audrey Epperson

Title: AIDS Healthcare Foundation

This show focused on Men's Health and specifically, HIV and AIDS in our community and how it affects our men, which in turn affect women, children, and the entire family. The Blair Underwood

AHF Healthcare Center was featured in detail and discussed. The importance of getting tested early and knowing your status and sticking to your treatments was all featured in detail. The new mobile AIDS clinic was featured too as it makes stop in different Washington DC neighborhoods.

**Program:** "ON TRACK"-FM

**Host:** Roland Turner

**Issues:** Financial, Women's Issues, Education, Health, Culture, and Youth

**Date:** 02/19/12

**Guest:** Melvin Hardy- IRS Washington/ Baltimore

George Mitchell- Administration of Children and Families

**Title:** IRS Tax Savings

This show focused on the IRS Tax Savings Earned Income Credit Program to help families save money, which in return strengthens these families. The DC Coalition Partnership called "Strengthening Families" was discussed in detail along with all the services that the coalition provides to strengthen families. All of the different write-offs from taxes that you can receive from Earned Income Credit were discussed in detail.

**Program:** "ON TRACK"-FM

**Host:** Roland Turner

**Issues:** Financial, Women Issues, and Education

**Date:** 02/26/12

**Guest:** Dr. Clarence Brown- DC Office on Aging Executive Director

Dr. Teracita Powell- Aging Disability Resource Center Manager

**Title:** DC Office on Aging

This show focused on the new transportation program and transportation voucher program for senior residents in the District of Columbia through the DC Office on Aging and the DC Aging and Disability Resource Center. The program also featured the several new senior wellness centers in each ward that have been placed throughout the city.

**Program:** "ON TRACK"-FM

**Host:** Maudine Cooper

**Issues:** Financial, Women's Issues, Education, Youth and Culture

**Date:** 03/4/2012, 03/11/2012

**Guest:** Karen Price Ward/ Hakiomu David

**Title:** Southwest Airlines/ The Thursday Network

This show featured the upcoming Whitney M. Young Gala coming up on March 14<sup>th</sup> at the Marriott Wardman Park Hotel. The League is celebrating its 40<sup>th</sup> Gala. The honorees were discussed such as NBC and Geico Scholarships were discussed as well as sponsors. Musical guests are Leonard, Coleman and Blunt and Miss District of Columbia 2011. Masters of Ceremonies are Jim Handly and Danella Pealock,

**Program: "ON TRACK"-FM**

**Host: Roland Turner**

**Issues: Financial, Crime/ Violence, Drugs, Transportation, Education, Culture, and Youth**

**Date: 03/25/2012**

**Guest: Karen Price Ward/ Kevin Holmes/ Kenny Farrell-**

**Title: Southwest Airlines/ Bowie Boys & Girls' Club**

This show focused in the programs of the Bowie Boys and Girls Club for youth ages 3 through 17. The positive character building traits that sports add to a child's life and the team building skills that are taught were discussed in detail. All the activities that the Bowie Boys & Girls' Club offers were covered as well.



# COMMUNITY FOCUS

## **Women's Issues**

TITLE: Dark Girls

GUEST: Bill Duke-Author/Director/Producer

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Dark Girls is a documentary that pulls back our country's curtain to reveal that the deep seated biases and hatreds of racism – within and outside of the Black American culture – remain bitterly entrenched. The movie focuses on dark-skinned Black American women from all walks of life with a key focus trained tightly upon women struggling for upward mobility in the workplace of Corporate America. Director and Producer Bill Duke says he plans to unveil the movie in Washington DC during the last wee of January. Duke adds that the overall goal of the movie is to bring more awareness to the issue that continues to be a problem within the African American community.

Time: 17:44 Jan 8, 2012

TITLE: Tigerlilly Foundation

GUEST: Maimah Karmo

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As a 5-year survivor of breast cancer, Maimah Karmo is committed to educating young women around the world about breast cancer; and empowering them to be their own best advocates. She is dedicated to changing the young adult breast cancer landscape and seeks to impact the quality of care and lifestyle for young women affected by this disease. She chose to name the organization Tigerlilly because like a flower loses its petals in the Fall and Winter, then blossoms and grows in the Spring and Summer, a woman undergoing treatment can also find her true beauty, strength and be transformed during and after breast cancer. Like a woman, lilies are never dormant. They bloom and survive in all seasons. Maimah is spearheading a rally for Breast Cancer Awareness. The event will take place on Feb 3rd on the stairs of the U.S. Capitol.

Time: 21:19 Jan 15, 2012

TITLE: Final Salute Inc.

GUEST: Jaz Stevenson-President/CEO

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Final Salute Inc. was founded in 2010 by a female Veteran and cancer survivor who became aware of the large number of homeless female Veterans in the United States. Upon returning from Iraq, Jaz realized a need for an organization that was designed to meet and understand the unique needs of homeless female Veterans and their children. During the interview we learn that she feels there are no longer front lines in war, however, female Veterans are put at the end of line when seeking housing and other supportive services. Lastly we are informed that over 2,000,000 female Veterans have served with honor since the Revolutionary War and have fulfilled their obligations to their country. Jaz hopes to bring more awareness to the issue and hopes to spearhead a rally to garnish further support.

Time: 10:52 Jan 22, 2012

TITLE: Hispanic Women's Summit

GUEST: Lisa Pelgancio

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The Hispanic Women's Summit Initiative is an ambitious project to revitalize Hispanic neighborhoods from within by creating a nationwide network of innovative grassroots service programs in over 800 Hispanic communities served by The Hispanic Women's Councils. The project will identify best practices, publish a model program guide, and provide organization and training through ten regional offices.

Time: 17:39 Feb 19, 2012

TITLE: Becky's Fund

GUEST: Becky Lee-President/CEO

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Becky's Fund strives to address domestic violence in all sectors of our community, establish prevention-based educational programs to counter domestic violence, and collaborate with others in the community to find ways to change the behavior and thinking behind issues that cause and perpetuate domestic violence. During the interview we learn that Becky is a domestic violence survivor and hopes to bring more awareness to the issue.

Time: 24:55 March 25, 2012

TITLE: DC Rape Crisis Center

GUEST: Lucy Marlin-Community Representative

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The DC Rape Crisis Center is dedicated to creating a world free of sexual violence. The Center works for social change through community outreach, education, and legal and public policy initiatives. It helps survivors and their families heal from the aftermath of sexual violence through crisis intervention, counseling and advocacy. Committed to the belief that all forms of oppression are linked, the Center values accessibility, cultural diversity and the empowerment of women and children.

Time: 18:39 March 4, 2012

# Education

TITLE: Greater DC Cares

GUEST: Jakien Henson/VP of Communication

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With 23 years of experience, Greater DC Cares is the leading and largest coordinator of volunteerism in the region. Greater DC Cares mobilizes volunteers and strengthens nonprofits to better impact communities and the key issues in the Greater DC region. Greater DC Cares works with a network of more than 900 nonprofits, 43,000 volunteers and a host of corporate and foundation partners to positively impact the region. On Jan 21st, Greater DC Cares is calling on you for a day of service. During that day volunteers will assist in the painting of schools, churches, etc. During the interview we learn that had it not been for Greater DC Cares, over 100 children would not have received the proper guidance and encouragement needed to excel.

Time: 19:28 Jan 8, 2012

TITLE: Washington Animal Rescue League

GUEST: Jim Westly-President & CEO

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Founded in 1914, the League is the oldest animal shelter in the District of Columbia. Its mission continues to evolve as conditions change and animals face new and different challenges, but the core of that mission remains unchanged: The mission of the Washington Animal Rescue League is to rescue, rehabilitate, and rehome animals who have nowhere else to go. During the interview we learn that the organization is committed to strengthening and preserving the human-animal bond by supporting animals in their homes through affordable veterinary care, community outreach, and education. The Washington Animal Rescue League is known not only for its long history of compassionate care for animals, but for its innovative shelter, which is designed to promote the physical, emotional, and social healing of animals recovering from past traumas, and for the progressive programs that benefit animals and the community.

Time: 18:47 Jan 22, 2012

TITLE: DC Lottery Black History Poster

GUEST: Edward Bishop-DC Lottery Spokesman, Ruldolphus-Artist

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The D.C. Lottery's Black History Poster Celebrates 26 Years of Heritage. Initiated in 1986, the D.C. Lottery's Black History Poster celebrates people, places, and events significant in the rich and comprehensive telling of American history. This year's poster is somewhat special, because for the first time only Female African American Achievers are highlighted and recognized in the poster. The unveiling of the poster will take place at DC City Hall on Feb 17th at 11am.

Time: 19:26 Jan 29, 2012

TITLE: Go Recycle

GUEST: Larry Guilaz-President/CEO

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Throughout the month of Feb, DC government is asking that all residents recycle. During the interview we learn that during the past 35 years, the amount of waste each person creates has almost doubled from 2.7 to 4.4 pounds per day. In 2010 according to the U.S. EPA, Americans recovered 34 percent of their waste, or 65 million tons of recycling and 20 million tons of composting.. By comparison, 54 percent — 136 million tons — of waste still is thrown away in landfills, with the remainder, 12 percent, or 29 million tons, combusted in waste-to-energy plants. Mr. Guilaz asks that all area residents be mindful of what they do with there waste and try to keep the environment clean and green.

Time: 14:53 Feb 12, 2012

TITLE: The Resurrection of Nat Turner: Part Two

GUEST: Sharon Ewell Foster-Author

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The book "The Resurrection of Nat Turner: Part Two, The Testimony" offers readers a new and more objective view of the 'real' Nat Turner and of the pre-Civil War area of American history. The author of the book, Sharon Ewell Foster, joined me to talk about the book and her research. During which we learn that Nat Turner never admitted guilt, although our HIS-tory books say otherwise.

Time: 30:13 Feb 12, 2012



## **Financial**

TITLE: HBCU College Festival

GUEST: Linda Way-Founder/President

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The Historically Black College University College Festival is one of the most anticipated events for highschool youths in the DC area. Each year, thousands of area youth descend upon T.C. Williams Highschool where they learn the in's and out's associated with attending College. Over 100 Colleges and Universities take part in the Festival, providing youth with everything from Financial Aide info, College Tuition Reduction tips, and Social Advancement Programs. Last year a record 10-thousand area youth attended the Festival, with more expected to attend this year.

Time: 18:59 Feb 5, 2012

TITLE: Enchanting Women Foundation

GUEST: Touraine Lynch

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The Enchanting Women Foundation is made up of a group of women who provide services to disadvantaged teens, by providing them with School supplies, book bags and clothing all on case by case basis. Enchanting Women Foundation provides services to battered women as well as homeless women. The organization takes pride in assisting women by providing tools that will better their lives. They also cook warm meals and provide Enchanting Women Life Support Bags which contain toiletries relative to the core and basic everyday necessities. Lastly they look forward to promote women owned businesses by featuring them in their Woman of the Month Spotlight segment as seen on there website.

Time: 12:55 Feb 26, 2012

# Homelessness

TITLE: National Alliance to End Homelessness

GUEST: Josh Richmond-President, Lisa Sage-Press Secretary

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The National Alliance to End Homelessness is a leading voice on the issue of homelessness. The Alliance analyzes policy and develops pragmatic, cost-effective policy solutions. The Alliance works collaboratively with the public, private, and nonprofit sectors to build state and local capacity, leading to stronger programs and policies that help communities achieve their goal of ending homelessness. They provide data and research to policymakers and elected officials in order to inform policy debates and educate the public and opinion leader nationwide.

Time: 22:47 Jan 8, 2012

TITLE: DC Foster Cares

GUEST: Donald Richardson-VP of Communications

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The Board of Child Care's DC Foster Care Program has worked with children and families since 1969. Today, the full service program serves at least 60 children, age birth to 21, who are residents of the District. The District of Columbia's Child and Family Services Agency refers the children to the Board of Child Care, which places them in homes in DC or in Montgomery or Prince George's counties in Maryland. The foster care staff works in partnership with foster care families and birth parents toward the goal of finding permanency for the children or youth, either through reunification, guardianship or adoption.

Time: 22:48 Feb 26, 2012

TITLE: Rebuilding Together Alexandria

GUEST: Bernadette Apolis-Spokeswoman

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Rebuilding Together Alexandria (formerly Christmas in April) brings volunteers, communities, and resources together to improve the homes and lives of Alexandrians in need. Their vision for Alexandria is a vibrant community where people of all income groups and cultures live in safe and healthy homes. Since 1986, this non-profit organization has been committed to donating home repairs to the in-need families of our Alexandria, Virginia community. During the interview we learn that the organization is part of a national network of over 200 affiliates, making Rebuilding Together the nation's largest nonprofit working to preserve affordable homeownership and to revitalize neighborhoods by providing home repair services free of charge to those in need.

Time: 27:13 March 18, 2012

## **Culture**

TITLE: Association for the Study of African American Life and History

GUEST: Rachel Baxter-VP of Communications

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The mission of the Association for the Study of African American Life and History (ASALH) is to promote, research, preserve, interpret and disseminate Information about Black life, history and culture to the global community. Their vision is real simple: To be the premier Black Heritage learned society with a strong network of national and international branches and partners whose diverse and inclusive membership will continue the Woodson legacy. On Feb 27th, ASALH will hold there 134th Annual Black History Month Luncheon inwhich the honorable Dr. JC Hayward will give the Keynote Address.

Time: 16:48 Jan 29, 2012

## **Crime/ Violence**

TITLE: Mentor Md

GUEST: Russell Lewis-President

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For over twenty years, MENTOR Maryland has been serving children and adolescents with developmental disabilities and emotional, behavioral and medically complex challenges. At MENTOR Maryland, we believe that the needs of each individual are best served within the communities they call home. In 2002, MENTOR Maryland formed a relationship with Family Advocacy Services, another Maryland provider, to expand there community-based programs and transitional services. The mission and values of Mentor Md is as follows:

To enhance the lives of individuals served by building relationships and providing innovative, high quality, community-based care. In the latter part of January they plan to have a press conference in which they highlight the many accomplishments that took place day.

Time: 14:57 Jan 15, 2012



## Youth

TITLE: Our Teens Magazine

GUEST: John May-President/Paris Fenwick-VP

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Our teens magazine is truly one of a kind. The magazine takes a rather unique approach to magazine publications. It's the only magazine in the world in which young people control all content. During the interview we hear from Kim and Justin that a number of the magazines are being displayed in area businesses. The overall goal of the magazine is to build up one's self esteem by giving them a platform to display there talents. Each article is written by a different youth. Both Kim and Justin say they are preparing for an upcoming health expo in which area youth will be encouraged to take part. The event itself will take place Jan 30th at the Hilton Hotel on 20th street.

Time: 9:47 Jan 15, 2012

TITLE: Duke Ellington School of Arts

GUEST: Roary Pierce-Principal of Duke Ellington

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Throughout the next 6 months, The Duke Ellington School of Arts will honor and recognize several entertainers who have helped to make a difference within the DC community. During there latest installment, The Duke Ellington School of Arts will honor the Legendary Smokey Robinson. During this event, Smokey will take to the stage with the students for a musical performance. Monies generated from this event will go towards funding Academic Scholarships for underprivileged youth looking to further there education. The date of the concert is set for Feb 19th at the famed Kennedy Center Performing Arts.

Time: 14:55 Jan 22, 2012

# Health

TITLE: Healthy Living Inc.

GUEST: Kenn Kihui-Fitness Guru

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Ken Kihui is a fitness innovator/ former street dancer who are well-known for his high energy, sense of humor and inspiration. Kenn has been a fitness expert for years and has a real love for people. Since coming to America Kenn has appeared in several media events and frequently serves as an authority who speaks on topics related to fitness, body image and making Healthy life choices. Just recently Kenn wrote a book entitled "Healthy Eating=Healthy Living." With in the book he provided our listeners with key information on how to maintain a healthy lifestyle.

Time: 22:47 Feb 5, 2012

TITLE: American Diabetes Association

GUEST: Rudy Rihmers-Spokesman

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The American Diabetes Association is all about bringing more awareness to diabetes. There mission is as follows: To prevent and cure diabetes and to improve the lives of all people affected by diabetes. During the interview we learn that the organization leads the fight against the deadly consequences of diabetes and fight for those affected—by diabetes, through funding research to prevent, cure and manage diabetes, delivering services to hundreds of communities, providing objective and credible information as well as giving voice to those denied their rights because of diabetes.

Time: 19:37 Feb 19, 2012

TITLE: Bread for the World

GUEST: Stephanie Clarke-VP of Communications

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Bread for the World is a collective Christian voice urging our nation's decision makers to end hunger at home and abroad. By changing policies, programs, and conditions that allow hunger and poverty to persist, they provide help and opportunity far beyond the communities where we live. As they put it, We can end hunger in our time. Everyone, including our government, must do their part. With the stroke of a pen, policies are made that redirect millions of dollars and affect millions of lives. By making our voices heard in Congress, we make our nation's laws more fair and compassionate to people in need. They hope to bring more awareness to the issue when they host a rally on March 10th on the grounds of the National Mall.

Time: 15:47 March 4, 2012